



WEBSITE DESIGN

ENERGEIAWORKS

AUGUST 2015



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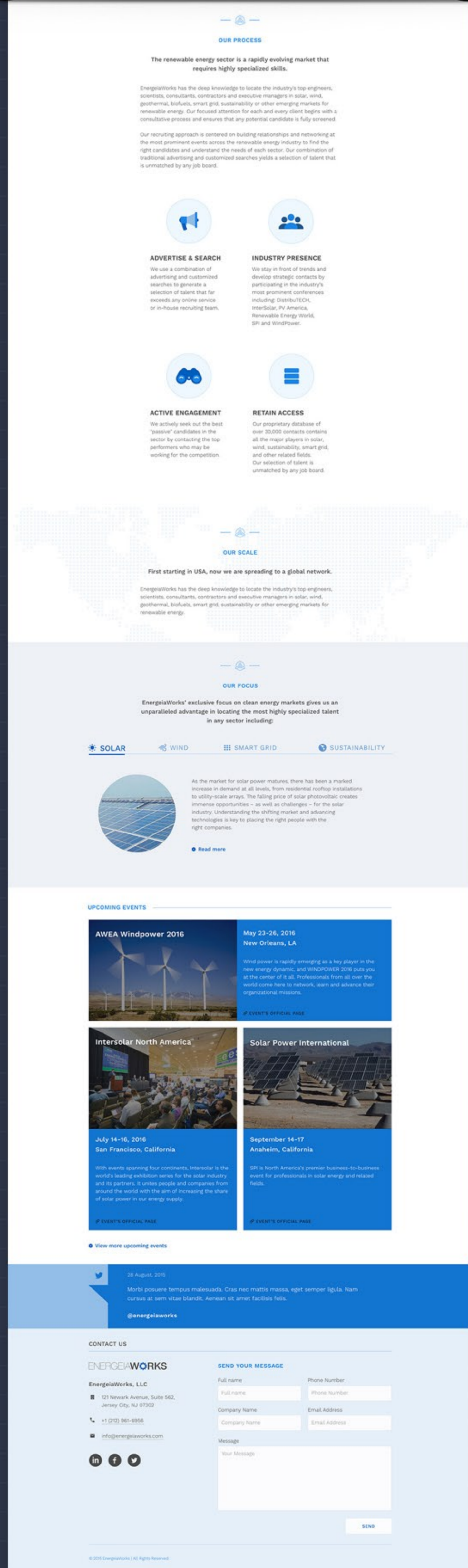
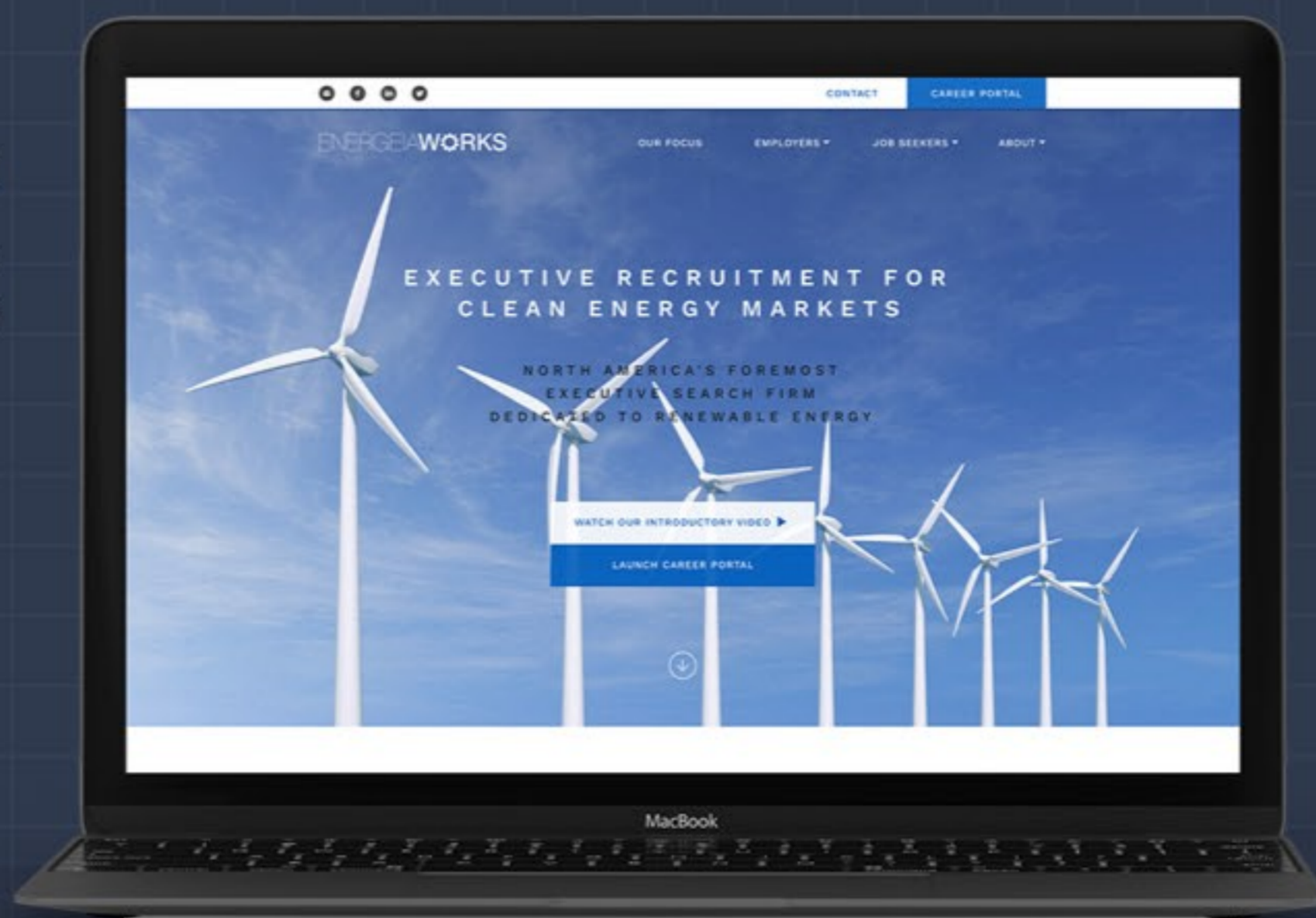
New York-based clean energy recruitment company requested NIFTIT to overhaul their digital presence with a complete rebranding and development of their homepage and online jobs application platform.



Design & Branding

We extensively reviewed the company's existing branding and looked to improve it across a number of areas.

Use of imagery, bespoke icons and improved typography help align the company's visual communication with their targeted marketplace.



Dynamic Content Management

The EnergeiaWorks site was built on WordPress, with advanced plugins allowing EnergeiaWorks staff to update latest company events and news.



Custom Functionality

Where layers of information can be presented in a manner more engaging for the user, custom JavaScript and jQuery functionality was configured.



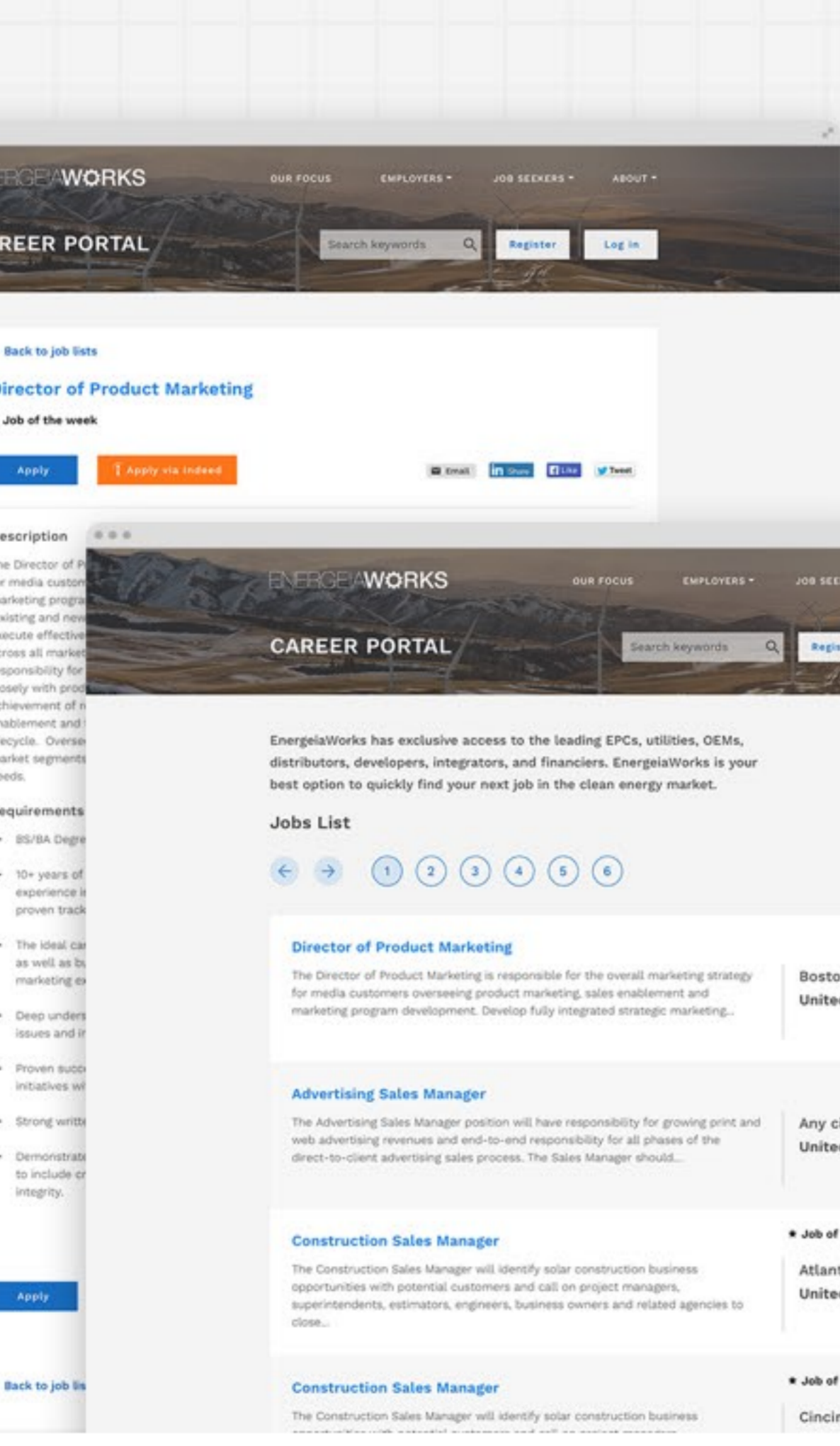
Social Media Integration

Having a digital strategy is much more than simply hosting a web page; businesses are now expected to engage directly with users across a variety of social media platforms.

EnergeiaWorks specified the need for Twitter integration to further expose users to latest company and industry news.

FULL RESPONSIVENESS

NIFTIT solutions are always designed with mobile platforms as one of our chief considerations. We always aim to replicate full functionality without compromising on design or user experience.



CUSTOMISED CAREER PORTAL

We are capable of working with numerous bespoke platforms in accordance with existing company solutions. EnergeiaWorks designed a custom jobs board that was given a redesign in accordance with new branding guidelines, as well as many front-end enhancements for mobile users.



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